

LET'S BRING IT ON

Who couldn't love something that gives you everything you want, then a little bit more? And all in a marvelously tidy package.

Drive the VIVA, and you'll know what we mean.

VIVA brings it on with big car features and small car economy for a very nice price. Making it seriously good value for money.

It's got plenty of big and clever ideas too. Things like a steering mode for tight city manoeuvres, lights that show the way around corners come as standard, touchscreen sat nav and even OnStar personal assistance with its own 4G Wi-Fi Hotspot.

Factor in the VIVA's punchy, fuel-sipping 1.0 litre engine you'll get how VIVA gives you a big run for your money.

Isn't life brilliant.









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This brochure covers VIVA SE, SL and ROCKS models only. Some of the models shown include options and accessories available at extra cost. And not all of the features described are available on every model. We may also offer alternative VIVA models such as Special Editions. So for all current models or equipment details visit the Vauxhall website: vauxhall.co.uk/viva



LOOKS GOOD, DOES GOOD

STYLISH AND SMART DESIGN

Designed and built with practicality, solidity and safety in mind, VIVA is more than just a pretty face. So while it looks smart, it's designed even smarter with features to make life both easier and safer.

- // Stylish five-door design, made for practicality
- // Safe, solid and purposeful out on the road
- // Keep safe and be seen with daytime running lights
- // Open up a window on the world with an optional electric glass sunroof







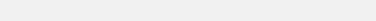


EXCEPTIONAL STANDARDS

INNOVATIVE FEATURES AND LUXURY OPTIONS

When we designed VIVA, our approach was simple: more is more. Driving this car, you're surrounded by smart technology for your safety and convenience, with additional options to make life even more comfortable.

- **1. Cruise control with speed limiter.** Takes the effort out of motorway drives and keeps you inside the speed limit. Ideal for safely negotiating those inevitable roadwork speed restrictions.
- **2. Five doors, loads of room and clever design inside.** Gives you quick and simple access for five people with plenty of storage options.
- **3. Fog lights with cornering light function*.** When you indicate or make a sharp turn, the cornering lights turn on automatically to light your way. So you stay safe and sound on those dark nights.
- **4. City Mode.** Lightens the steering to make tight, low speed turns easier when you're parking. Add the optional rear parking distance sensors and you won't believe how easy it is to park and manoeuvre into those tight parking spaces.
- **5. Lane departure warning**.** Lets you know if you start drifting out of your lane without signalling first to help keep you on the straight and narrow.
- **6. Heated door mirrors.** Essential for those frosty early morning starts. Add the Winter Pack** for a heated leather steering wheel and seats for a toasty welcome.





**Optional at extra cost.















HIGH FIVE

PRACTICAL FIVE-DOOR DESIGN

From the wheels up, VIVA has been designed with smart attention to detail. Every model gives you the convenience of five doors with a versatile, usable loadspace that's simple to access for anything from a weekly shop to weekend adventures.

// Though small on the outside, VIVA is big on the inside, with loads of room for everyone and all your essentials

// Easier for everyone to get on board with a five-door design

// Made for busy lifestyles with flexible seating and storage options

// Fit long luggage and bulky loads in the rear space with a $60/40\ seat\ split$







AHEAD OF THE CURVES

MADE FOR BUSY LIVES AND SMARTER DRIVING

With an efficient engine and intelligent driving technologies like City Mode, VIVA is built for life on the move. Ideally sized for inner city and urban driving, it's a car with perfect poise and handling that feels safe, solid and purposeful on every turn.

// A powerful 1.0 litre engine with advanced technology means you can be confident in any situation when out on the road

// City Mode is a class-leading technology that lightens the power steering and improves manoeuvrability at lower speeds, all at the touch of a button – perfect for urban driving

// A joy to drive however long your journey and wherever you're off to



PINCHING PERFORMANCE

INTELLIGENT FUEL ECONOMY AND ENGINE EMISSIONS

VIVA features the very latest in our new generation of low-emission, fuel-efficient engines that help to significantly lower your running costs, meaning less visits to the fuel pump and more money in your pocket.

- // There's less trips to the fuel pump with a combined mpg of up to 62.8 that's good for almost a 440-mile range
- // You'll feel more power than you expect with an engine that's light and nimble
- // Drive smoothly and efficiently with a five-speed manual gearbox for confident cruising
- // Choose Easytronic transmission for a more leisurely life*

*1.0i SL model only.

PERFORMANCE, FUEL ECONOMY AND EMISSIONS									
	Performance (manufacturers figures)		Fuel economy mpg (litres/100km)#			Vehicle Excise Duty [†]		Benefit-in-Kind company car rates	
Manual	Max. speed (mph)	Acceleration O-60mph (sec)	Urban driving	Extra-urban driving	Combined figure	CO ₂ emissions g/km#	First year rate	Standard rate	(2017/18 tax year) ^{††}
1.0i (73PS)	106	13.1	44.8 (6.3)	62.8 (4.5)	54.3 (5.2)	117	£160	£140	22%
1.0i (73PS) ROCKS	106	13.1	44.8 (6.3)	62.8 (4.5)	54.3 (5.2)	118	£160	£140	22%
1.0i (75PS) Easytronic	106	14.0	50.4 (5.6)	72.4 (3.9)	62.8 (4.5)	103	£140	£140	19%

#Fuel consumption information is official government environmental data, tested in accordance with the relevant EU directive. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors. †Correct at time of publication. ††Taxation information for quidance only. Please take professional advice on your own tax position.

DRIVE LIKE A PRO

DRIVER ASSISTANCE SYSTEMS

When you're turning into a tricky parking spot, City Mode is a handy feature that lightens VIVA's steering to make everything a breeze. You can also park faster in those tight spaces with the help of optional rear parking distance sensors, a feature only available in a handful of cars in this class

Parking on a slope is effortless in a VIVA with hill start assist to help you pull away smoothly without any roll back. And, with cruise control as standard, you can safely negotiate speed restrictions whenever and wherever they crop up. Problems solved.

- // City Mode gives your steering extra power for easier parking and tight city centre manoeuvres
 - // Optional rear parking distance sensors help you park confidently with sensors to warn of objects behind
 - // Hill start assist helps you pull away on a hill smoothly without rolling back downhill
 - // Cruise control with speed limiter keeps you safely within the speed limit





CATCH YOUR DRIFT.



LOOKING OUT FOR YOU

DRIVER SAFETY FEATURES

Every VIVA features a tyre pressure monitoring system fitted as standard to automatically check the safety of your tyres – a simple yet clever safety feature.

A luxury feature in the small-car category, our optional lane departure warning prevents you drifting out of your lane by mistake with a simple beep, while cornering lights illuminate your turn as you steer into a corner*.

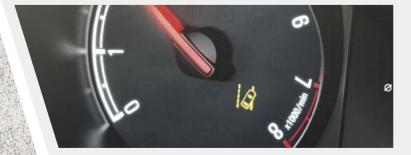
// Get alerted if you drift from a lane without signalling

// See clearer into your turns at night with automatic cornering lights*

// Stay safe on the road with built-in tyre pressure monitoring

// Other VIVA safety features include electronic stability programme

*Not available on VIVA ROCKS models.



WIRELESS FOR SOUND

CONNECTED LISTENING

Out and about in VIVA, enjoy all your favourite radio shows, music and podcasts with a stereo radio that features a USB connection to simply plug in your smartphone or MP3 player. Steering wheel mounted audio controls ensure you can keep your eyes on the road too.

You can also make hands-free phone calls and stream music wirelessly with Bluetooth® connectivity.

With the R4.0 IntelliLink system* - which includes digital radio - you can even display certain apps and features from your smartphone or tablet on the 7-inch colour touchscreen**. Opt for the Navi4.0 IntelliLink system† and you add built-in navigation too!

- // Plug your phone or devices into the audio unit for a world of entertainment
- // Steering wheel mounted audio controls are standard on all models
- // Upgrade to R4.0 IntelliLink* or Navi4.0 IntelliLink† with smartphone projection using Apple CarPlay™ or Android Auto™**

Apple CarPlay is a trademark of Apple Inc. Apple and iPhone are trademarks of Apple inc., registered in the U.S. and other countries. Android is a trademark of Google inc., also registered in the U.S. and other countries.



^{*}Optional at extra cost.

^{**}Please note that compatibility and certain functions may be different depending on the type of device and operating system you're using with the IntelliLink systems.

[†]Standard on SE Nav models, optional on all other models.





THIS COULD BE THE IDEAL TRAVEL COMPANION

> Journeys go faster with great company. It's just a good feeling to have someone with you along the way. Which is why your VIVA* comes with OnStar¹, a personal connectivity and service assistant who's always there for you, 24/7, 365 days a year.

At the push of a button, it puts you in touch with someone to help you – could be help to find or unlock your car or immediate help in an emergency - whatever happens, it's there.

Oh yes, and how could we forget it also has a super-handy 4G Wi-Fi Hotspot². Perfect for hooking up to seven devices (I want to be at that party).

Isn't this just the kind of mate you'd like on your next road trip? And we guarantee it won't complain about the music you play.

*Standard on VIVA SL models, optional at extra cost on VIVA SE, SE Nav and ROCKS. 1 On Star services require activation and an account with OnStar Europe Ltd., a GM company. All OnStar services and Wi-Fi services will cease to be available on 31 December 2020. No trial or paid subscriptions or services, including emergency response services, will be available after that date. Charges apply after applicable trial period. All services subject to mobile network coverage and availability. The OnStar subscription packages could be different from the services included in the free trial package. Check vauxhall.co.uk/onstar for details of availability, coverage and charges. Terms and conditions apply. Vauxhall is not responsible for the provision of OnStar or Wi-Fi services. 2 Wi-Fi Hotspot services require an account with OnStar Europe Ltd. and nominated network operator. Wi-Fi trial has a time limit and capped data allowance. Charges apply thereafter. All services subject to mobile network coverage and availability. 3 OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.





YOU'RE SAFE

With OnStar you have emergency assistance at your fingertips, available 24 hours a day, 365 days a year.

• Automatic Crash Response^{1,3}:

in case of a crash and an airbag deploys, our advisors automatically connect to your car. If needed, they immediately brief the emergency services with key car information and can send them your exact location.

• 24-Hour Emergency Call Service¹:

you or a passenger are not feeling well? Push the red SOS button and our advisors make sure to call for help right away.

Roadside Assistance^{1,4}:

if you have a flat tyre or a warning light in the dashboard goes on, just contact our advisors and they will send Roadside Assistance to your location, if required. This is even more valuable in areas with weaker mobile phone coverage or if your smartphone has run out of battery.

Stolen Vehicle Assistance¹:

in case your car gets stolen, report it to the police and get a crime reference number.

Once the car stops and is turned off,
OnStar blocks the ignition so the car can't be restarted again and provides the police with the exact vehicle location to help retrieve your car safely.



YOU'RE WELL CONNECTED

Nowadays, we're pretty used to having Wi-Fi on tap almost everywhere. So why not your car? And you can use the smartphone app to view the status of some functions, locate your car, and lock or unlock it if needs be.

• Wi-Fi Hotspot^{1,2}:

a fast and stable Internet connection enables you and your passengers to work, surf or just stream movies on up to 7 devices – thanks to the powerful OnStar roof antenna.

• Remote Control^{1,5}:

if you forgot to lock your car, you can use your smartphone to remotely lock or unlock it, even from afar, thanks to the

My Vauxhall Smartphone App.

· Car Locator 1,5:

forgot where you've parked? Pinpoint your car's location on the app. If you are close and still do not see it, just blink the headlights or honk the horn to see where you've parked.



YOU'RE LOOKED AFTER

Who wouldn't want a personal assistant? At the touch of a button, you'll be connected to an assistant who's at your service – 24 hours a day, 7 days a week.

• Hotel Booking^{1,6}:

plans changed? Or too tired to keep driving? Let our advisors take care of your hotel booking en route, powered by Booking.com. Just press the blue Service Button.

Destination Download^{1,5}:

no more address typing! Our advisors assist you in finding an alternative route, a restaurant or a petrol station. They will remotely download the address onto your in-built navigation system. too.

• Parking Service^{1,7}:

never search for a car park space again! Using Parkopedia.com, OnStar can find the nearest car park to your destination. That way, before you even get there, you'll already know the availability and parking fee. With destination download⁶, OnStar can send the information direct to your sat nav, making it even easier.

How's that for personal service? All without leaving your new VIVA.

4 On Star will direct a professional breakdown recovery team to your location. If your car is within the Vauxhall New Vehicle Roadside Assistance coverage period, On Star will connect with the Vauxhall roadside assistance service, who will send help free of charge, subject to the Vauxhall roadside assistance terms and conditions. If your vehicle is outside the coverage of the Vauxhall New Vehicle Roadside Assistance service, the provider of the breakdown recovery service may apply charges for the services provided. 5 Some elements of Smartphone App and Destination Download may not be available for all cars/trim levels. An embedded Vauxhall navigation unit and map data are requirements for the Destination Download service. Check vauxhall.co.uk/onstar for service limitations and charges. 6 An OnStar advisor can help you to book a hotel room using Booking.com, subject to Booking.com user terms and privacy statement, which can be found on the Booking.com website, and the applicable terms and conditions for your hotel. OnStar assists you to make a booking and is not responsible for the services provided by Booking.com or the applicable hotel. Email address and credit card required. 7 Only available for car parks which are listed in Parkopedia. Availability applies only to the moment of contact with OnStar.

HOW TO GET ONSTAR

OnStar is standard on VIVA SL and is available as an extra cost option on VIVA SE, SE Nav and VIVA ROCKS models.

- 1. We will send you an e-mail so you can activate your account then just complete your registration and set your preferences.
 - 2. Just activate OnStar when you take delivery of your new Vauxhall VIVA.
 - OnStar is ready to go!

After the 12-month free trial period¹, you can decide to order a continuation of the OnStar services. This will be subject to a fee.

You can purchase Wi-Fi Hotspot data packages separately from the nominated network provider by following the instructions on vauxhall.co.uk/onstar. Charges apply after the free trial period.





To ensure your privacy, you can turn OnStar off and on anytime*. Find out more at vauxhall.co.uk/onstar

*OnStar can only override the Privacy Button in an emergency or if your car is reported stolen.

1 Free trial periods start with first registration or delivery from the Vauxhall retailer, whatever comes first, independent of customer activation. All OnStar services and Wi-Fi services will cease to be available on 31 December 2020. No trial or paid subscriptions or services, including emergency response services, will be available after that date.

GET MORE FROM YOUR CAR WITH MY VAUXHALL

HOW TO GET MY VAUXHALL

My Vauxhall is your one-stop shop for everything to do with your VIVA. Manage your OnStar account. Organise your car's next service. Get rewards and exclusive savings for you.

- Manage your Vauxhall take care of your Vauxhall online and book a service
 - Access your OnStar services get diagnostics reports, manage your subscription and more
 - Exclusive offers stay up to date on special offers, the latest news and current events
 - Retailer locator find your nearest Vauxhall retailer

If you already use OnStar, you can access all the My Vauxhall services. Otherwise, simply register for My Vauxhall this way:

- 1. When you order your VIVA, your dealer will help you pre-register for My Vauxhall.
 - 2. We'll send you an e-mail invitation to activate your My Vauxhall account and complete your registration.
 - My Vauxhall is ready to go use it through any web browser, or the My Vauxhall app on your mobile device, available to download from the Google Play or Apple App Store.



JOIN THE FAMILY

Doesn't matter which VIVA you choose, you get greatness in a perfectly formed package, from basically brilliant to beautifully bold.

Pick VIVA SE for superb standard features like City Mode power-assisted steering and Bluetooth® music streaming, or move up to the SE Nav model for Navi 4.0 IntelliLink sat nav and air conditioning.

Choose the VIVA SL and you get smart features like OnStar with its own 4G Wi-Fi Hotspot, electronic climate control and dark-tinted rear windows. Cool indeed.

Or take a walk on the wild side with the VIVA ROCKS, riding high with its raised ground clearance, SUV styling and air conditioning.

Read on to discover more about each model in the VIVA family.



VIVA SE

Standard features include:

// Six airbags

// Electrically operated front windows

// Electrically adjustable/heated door mirrors

// Cruise control with speed limiter

// Multi-function trip computer

// Perimeter alarm system

// USB audio connection

// Bluetooth $^{\rm @}$ music streaming and mobile phone portal

// Front fog lights with cornering light function





VIVA SL

Features over and above SE models include:

- // OnStar
- // Jet Black Mondo cloth seat trim with Morrocana bolsters
- // Driver's seat height adjuster
- // Electronic climate control
- // Leather-covered steering wheel
- // Dark-tinted rear windows
- // 15-inch alloy wheels

VIVA ROCKS

Features over and above SE models include:

- // Raised ground clearance
- // Chrome-effect front and rear lower bumper inserts
- // Chrome-effect side sills
- // Silver-effect roof rails
- // Anthracite rear bumper, side sills and wheel arch mouldings
- // Driver's seat height adjuster
- // Air conditioning
- // 15-inch bi-colour alloy wheels





VIVA SE

Standard features include:

// Jet Black Stardust cloth seat trim
// Electronic stability programme
// Anti-lock braking system
// Six airbags
// Speed-sensitive power-assisted

steering with City Mode

// Electrically operated
front windows

// Electrically adjustable/heated door mirrors

// Cruise control with speed limiter

// Multi-function trip computer

// Perimeter alarm system
// Remote control central

deadlocking

// Stereo radio

// USB audio connection

// Bluetooth® music streaming

// Bluetooth® mobile phone portal

// Steering wheel mounted audio controls

// Tiltable steering column

// 60/40 split-folding rear seat back and seat base

// Daytime running lights
// Front fog lights with

cornering function

// 15-inch structure wheels

SE Nav models include the following additional features:

// Navi 4.0 IntelliLink satellite navigation system

// Air conditioning

Engine availability Insurance groups (ABI)

1.0i (75PS) 3E*

*4E insurance rating on SE Nav and air conditioned models.



VIVA SL

Features over and above SE models include:

- // OnStar
- // Jet Black Mondo cloth seat trim with Morrocana bolsters
- // Driver's seat height adjuster
- // Electronic climate control
- // Two-tone grey facia
- // Leather-covered steering wheel
- // Dark-tinted rear windows
- // 15-inch alloy wheels

Engine availability	Insurance group (AB
1.0i (75PS)	4E
1.0i (75PS) Easytronic	4E

R4.0 IntelliLink infotainment system illustrated is optional at extra cost.













VIVA ROCKS

Features over and above SE models include:

// Raised ground clearance

// Chrome-effect front and rear lower bumper inserts

// Chrome-effect side sills

// Silver-effect roof rails

// Anthracite rear bumper, side sills and wheel arch mouldings

// Driver's seat height adjuster

// Air conditioning

// 15-inch bi-colour alloy wheels

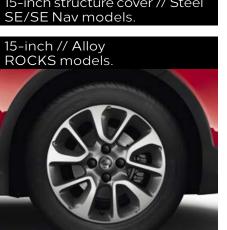
Please note; the front fog lights fitted to VIVA ROCKS do not include the cornering light function.

Engine availability Insurance groups (ABI) 1.0i (75PS)

Model illustrated feature Sparkling Blue metallic paint, optional at extra cost.

5E





VX VIVA 27433 5PG





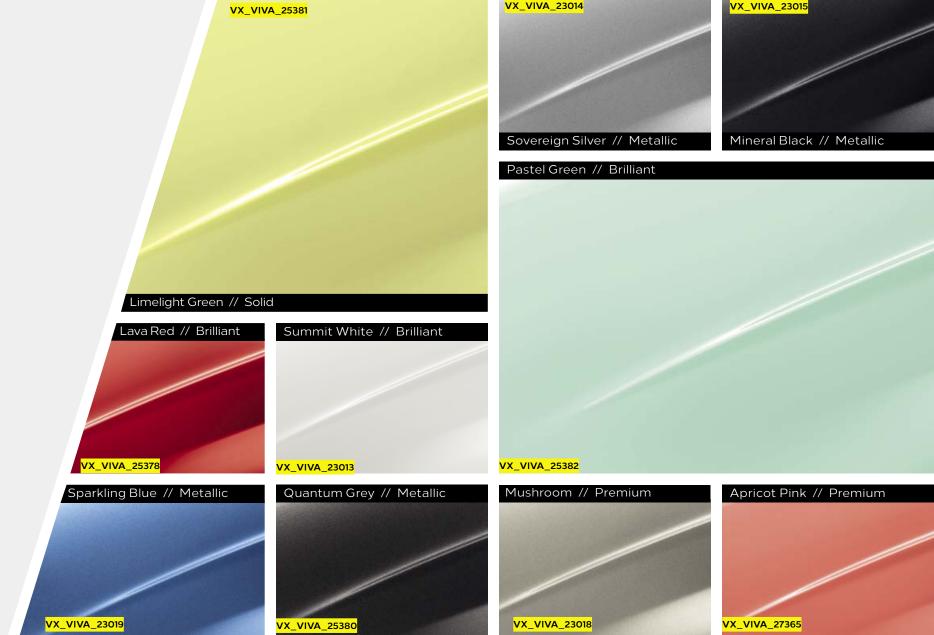
PICK YOUR MIX WHEEL AND PAINT FINISHES*

Cool, clean or conventional – whatever your taste, VIVA has wheel designs and paint finishes to suit your style.

VIVA boasts an exciting choice of exterior colours including one solid, three brilliant, four metallic and two premium paints.

TYRE RATING					
Dimension	185/55 R15	195/45 R16			
Fuel efficiency group	B-C	С			
Wet grip performance	В	В			
External noise measured (dB)	71	72			
External noise group	(F.3)	((-1))			

^{*}Please refer to the latest VIVA Price and Specification Guide available from vauxhall.co.uk for details of colour availability by model and prices.



MAKE IT YOUR OWN

OPTIONS AND ACCESSORIES FOR YOUR VIVA

VIVA brings you much more than you might think, with special options and accessories to tailor VIVA for your specific needs.

- **1. Your window on the world.** Open the optional electric glass sunroof at a touch of a button for a breath of fresh air. Not in the mood? Simply pull the internal blind across.
 - **2. Heated seats and leather-covered steering wheel.** Come with the optional Winter Pack, for a luxuriously warm welcome on cold winter mornings.







Must-have accessories tailor-made to make your VIVA even smarter.

- **3. Looking trim.** For a sportier look to your VIVA, order the stylish alloy wheels and the jet black B-pillar decals.
- **4. Quick fix.** The FlexConnect seat system has attachments to hold a drink, tablet, shopping bag or jacket in place.
- **5. Step in smartly.** Stainless steel sill plates keep your car looking its best.
- **6. Fitted floor mats.** Removable and durable to help keep carpets clean.















SEE WHAT YOU'RE MISSING

TEST DRIVE THE VIVA

You've read about it, now it's time to meet the VIVA.

Take a test drive and experience the high quality interior, agile ride and effortless steering for yourself, not to mention all the VIVA's other smart features.

// Find your nearest Vauxhall retailer online at vauxhall.co.uk

// Or simply call 0345 600 1500

// Create your own VIVA online – to get started, scan the QR code below



SIZED FOR LIFE LIVE LARGE WITH VIVA

Step up to the VIVA, and its most obvious advantage is its compact size.

But what's less obvious – until you drive it – is how substantial it is for a small car. It just keeps on giving.

One of the very best cars in its class, VIVA is solidly built with the kind of safety features and smart connectivity you'd expect in grander, more expensive cars.

So you not only get clever things like OnStar and City Mode driving assistance, you also get the huge advantages of its compact size, like the hyper-efficient, fuel-sipping, super-nippy engine.

In every way, VIVA keeps giving you that bit more, which makes you love it more. And that's no small thing.

Do the VIVA experience soon. Book your test drive at vauxhall.co.uk





Trust Vauxhall

COMPANY CAR DRIVER FREE **3 DAY TEST DRIVE**

Our free* 3 Day Test Drive programme is open to all Company Car Drivers. It allows you to choose most models in the current Vauxhall line-up (exclusions apply). With full insurance cover provided, it gives you a meaningful length of time to make an informed decision about your next company car.

To book your free* test drive just log on to vauxhall3dtd.co.uk or call 0330 587 8221**



Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call 0330 587 8222.

For more information...

For a brochure on any Vauxhall model (up to a maximum of three per caller) or location of your nearest Vauxhall retailer, please call 0345 600 1500.

Alternatively, details can be found on our website at vauxhall.co.uk

Join us online:











Scan this QR code with your smartphone for more information. Don't forget to download a QR reader from your app store first.

PROUD SPONSOR OF OUR NATIONAL FOOTBALL TEAMS









*The free 3 Day Test Drive programme is open to Company Car Drivers and Fleet Decision Makers. Available for UK Mainland only. Terms and Conditions apply. Full terms and conditions can be found at vauxhallfleet.co.uk/testdrive/index/terms. **Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

Privacy Policy - For full details please visit: vauxhall.co.uk/privacy

OnStar privacy details are available at vauxhall.co.uk/onstar

Some feature descriptions in this brochure may refer to, and some illustrations may show, optional equipment not included in the standard delivery. The information contained in this brochure was accurate at the time of going to print. We reserve the right to make changes in design and equipment. The colours printed in the brochure only approximate actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary by model. For precise information on the equipment provided on our vehicles, please contact your local Vauxhall Retailer. As part of Vauxhall's policy of environmental care, this brochure is printed on paper manufactured using Elemental Chlorine Free pulps from specially farmed, sustainable timber resources.



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